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MONTGOMERY COUNTY, MARYLAND  
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FOR IMMEDIATE RELEASE

MONTGOMERY COUNTY CVB WINS TWO MARYLAND TOURISM AWARDS:  
ECONOMIC ENGINE & BEST ELECTRONIC MARKETING AWARD

Rockville, MD, 11/5/10 – The Conference and Visitors Bureau (CVB) of Montgomery County, MD, Inc. won the **Economic Engine Award** and the **Best Electronic Marketing Award** at yesterday’s Maryland Tourism and Travel Summit in Annapolis, MD.

“The Tourism Awards pay tribute to programs and companies that have significantly contributed to the Tourism Office’s mission of improving jobs and economic impact in Maryland’s tourism industry,” said Governor Martin O’Malley. “Each recipient has made major contributions to the State in categories such as green/sustainable tourism, cultural heritage tourism and innovative marketing strategies, helping to elevate Maryland’s image as a tourism destination.”

The Economic Engine Award was awarded for job creation, positive impact to the region and state and exemplary contributions to Maryland’s tourism industry. Each of the recipients saw increases of three percent or more in tourism tax revenue in fiscal 2010. The Electronic Marketing Award is given to the most strategic, innovative and successful electronic marketing initiative to attract visitors. The CVB won this award for the re-designed website that launched in spring 2010. The CVB would like to thank CDF Web Solutions for the creation, implementation and maintenance of [www.visitmontgomery.com](http://www.visitmontgomery.com). CDF is a web services firm located in Rockville, MD. The CVB is proud to support a Montgomery County business, and chose this outstanding firm for its creativity, innovation and exceptional customer service.

“Montgomery County’s tourism and hospitality industry is a significant, vital contributor to the local and state economy,” said Steve Silverman, Director, Montgomery County Department of Economic Development. “Our Conference and Visitors Bureau of Montgomery County works diligently, with its many members and community partners, to make sure the County is well positioned in the marketplace as a great destination to live and visit. These awards are well-deserved and I congratulate CVB Executive Director Kelly Groff and her team on a job well done.”

The mission of the Conference and Visitors Bureau (CVB) of Montgomery County, MD, Inc. is to enthusiastically promote, market and sell Montgomery County, Maryland as a destination for meetings, conventions and individual travelers, fostering economic development and benefiting and supporting members and the overall business community. It is the CVB’s goal to show leadership and be regarded as a quality organization of experts and advocates of its members, partnering with local, county and state organizations and government officials in an effort to further these goals.

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